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Important things to keep in mind before buying mobile phones by [Ankita Garg](#)

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Mobile phones in India, is not only a necessity nowadays but it is often used as an embellishment to one's style statement. While mobile companies are bringing out more and more sophisticated mobile gadgets every year, they are emphasizing on the facade as well as the features of a mobile phone. However, when you are going to buy a mobile phone there are certain things that you should look for before taking a decision. Here, in this article we provide you with some tips to keep in mind before buying mobile phones. Since many companies are ruling the Indian market now, mobile prices in India are quite competitive. Thus you get a good phone for a great price.

• **3G Technology:** One of the most important features that consumers are looking for is the 3G technology. The 3G technologies is the recent trend in the technological advancement of mobile phones in India. While buying a mobile phone you must see if the phone supports 3G. Since the internet communication system is changing over to 3G, it would be a good idea to buy a phone that comes with 3G feature.

• **Operating System:** The next thing that you would need to check out is the operating system. Mobile phone manufacturers use different types of operating system in their products. While Nokia, the largest selling brand in India uses Symbian operating system, Blackberry uses its own operating system which is quite sophisticated and sturdy. Apple Inc. uses the OSes and there are many other mobile manufacturers that use Windows as operating system too. With the advent of Smart Phones in the Indian market, companies have started bringing products that uses Android technology from Google. Right now, Google's Android is the most popular operating system for smart phones. Windows Phone 7 is known for its user friendly interface and robust system. Choosing an operating system will depend on the mobile prices as well as the models available in the market currently.

• **Display & Touch Screen Technology:** Smart phones are the latest thing in the market nowadays. Smart phones come with touch screen technology. So if you are planning to buy a smart phone, you would need to check out the touch screen technologies available in the market. Technologies like LCD, AMOLED, and SLCD are mostly used in smart phone. While the LCD touch screen is in an affordable range, AMOLED and SLCD are available on the high phones. Touch screen makes it much easier for the user to interact with the phone.

• **Applications:** Mobile applications are in great demand nowadays. Whether it is a game application or official application people nowadays use variety of applications on their mobile. Most of the smart phone and other ordinary mobile phone come with a few applications in them. However, you can download and install as many applications as you want on your mobile phone. The number of applications you can install depends on the size of the memory of your mobile phone. iPhone users can choose from 2,50,000 applications that can be downloaded from the website of Apple Inc.

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