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Hearts of London- the Ultimate Destination for Diamond Jewellery Connoisseurs in UK by [Editor123](#)

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Diamonds and gold prices have grown tremendously over the recent past. The spike witnessed in the prices during the first quarter of 2011 is still on with no respite expected in near future as well. Owing to the rapid price spike, diamond jewellery pieces have gone costlier than ever. As a direct consequence of this, many couples are seen compromising on the quality or size of diamonds in their engagement and wedding rings.

Direct Jewellers are the New Avenue for Those Seeking Class, Quality and Value for Money

Couples, wishing to follow Wills and Kate down the aisle without having to compromise on the size/ quality of diamonds or extending the budget further, are swiftly turning to the direct diamond jewellers in the UK. Hearts of London- one of the leading direct diamond jewellers in the UK has unveiled a breathtaking selection comprising classy and stylish diamond wedding rings, Eternity Rings, platinum engagement rings, wedding bands and fine jewellery pieces. Committed to offering outstanding value for your money, Hearts of London extends voguish diamond jewellery pieces at an incredible 50% - 60% cost of those of the world's most recognised jewellery brands.

Diamond Jewellery Pieces Designed with Fastidious Attention to Detail

Hearts of London has its showroom and workshop located in Hatton Garden "the centre of London's diamond jewellery trade in medieval times and the most sought after address among diamond jewellery connoisseurs even today. Qualified gemmologists and goldsmiths work together in the Hatton Garden workshop of Hearts of London to design and craft diamond jewellery pieces that appeal. Each piece of jewellery, from platinum engagement rings to diamond eternity rings, is designed using only the finest quality precious metals (gold and platinum) and diamonds that are ethically sourced, guaranteed conflict free and independently certificated by the GIA (Gemmological Institute of America, which is unquestionably the most reputable and reliable gemmological laboratory in the world).

Order Bespoke Engagement Rings to Suit Your Preference, Like, Style and Budget

To help clients save money while buying a quality diamond and diamond jewellery pieces that match their preferences, styles and likes, Hearts of London allows them to order their bespoke engagement rings and fine jewellery pieces. Clients can order or purchase Hearts of London diamond jewellery online at their website and offline at their Hatton Garden showroom. At the showroom, a qualified gemmologist will assist you in better and informed decision making. To arrange an appointment, however, you need to make a call or drop an email in advance.

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This article is contributed by a professional article writer and has been efficient in providing useful

information about a [Men's Diamond Rings](#), a [Platinum Wedding Bands](#) For more information you can visit: <http://www.heartsoflondon.co.uk>

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