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Hearts of London- Bringing Hatton Garden Class Diamond Jewellery within the Reach of Commoners! by [Editor123](#)

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As prices of diamond and gold continue to soar with no respite anticipated in near future as well, more and more diamond jewellery buyers have started looking for different avenues. While the escalating prices of diamond and precious metal have compelled many couples to compromise either on the quality or the size of the diamonds in their engagement/ wedding rings, the vigilant ones are swiftly turning to direct jewellers such as Hearts of London.

One of the leading direct diamond jewellers in the United Kingdom, Hearts of London extends a breathtaking range of classy, vogueish and beautiful diamond rings, Platinum Engagement Rings, wedding bands, eternity rings and fine jewellery. Clients can explore their Signature Collection online at their website or offline at their Hatton Garden showroom.

Hearts of London specialises in GIA Diamonds and Offers Outstanding Value for Money

Hearts of London is committed to offering outstanding value for money. Hearts of London diamond rings and jewellery pieces are crafted using only finest quality precious metal and diamonds that are ethically sourced, independently certificated and GIA graded. GIA (Gemmological Institute of America) is unquestionably the most reputable and reliable gemmological laboratory in the world. On the basis of comparable quality, prices of Hearts of London diamond jewellery tend to fall somewhere between just 50% and 60% of those of the world's most recognised jewellery brands. While their goldsmiths have all the work on Bond Street, their pieces don't carry substantial brand premiums of their rivals.

Jewellery Pieces Designed with Fastidiousness to Exude Highest Quality Craftsmanship and True British Charm

Each piece of jewellery is crafted with fastidious attention to detail by the qualified and adept craftsmen at their Hatton Garden workshop. Unlike other jewellers, Hearts of London doesn't mass produce just for huge profit margins. Clients can order their bespoke gold or platinum engagement rings, wedding bands etc. to suit their styles, likes, preferences, and budget.

Helping Clients Buy Confidently

To help clients buy better and with more confidence, qualified gemmologists at Hearts of London have prepared a comprehensive diamond buying guide. The guide is available online at their website for quick reference. However, since majority of clients still prefer to purchase diamond jewellery directly from their Hatton Garden showroom, personal gemmological and jewellery consultations can also be arranged with the qualified gemmologists at Hearts of London showroom. To get the consultation arranged, you may call or email Hearts of London.

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This article is contributed by a professional article writer and has been efficient in providing useful

information about a [GIA Diamonds](#), a [Bespoke Wedding Rings](#) For more information you can visit:
<http://www.heartsoflondon.co.uk>

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