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Glasses Lens Replacement through Reglaze Service by [Bobby Barret](#)

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Glasses lens can be damaged if dropped or mishandled roughly. When that happens, it can be costly to replace as many optical stores would try to coax consumers into getting new frames as well as new lenses. However, in the market today, there is a new glasses lens replacement service which can benefit the consumers.

Glasses lens Option

This new service of replacing the glasses lens is known as reglazing the glasses lens. This means that only the glasses lens would need to be replaced and not the frame. Hence, there is great savings for the consumer.

This is a special service for spectacle wearers who do not wish to incur cost on new spectacle frames or change their favorite pair. However, if their glasses lens are scratched or broke, they would need to have new lens. If the wearer's prescription changes, new lens would be preferred to avoid headache and discomfort as a change of eye power can cause such side effects.

Fitting choices

A reglaze procedure is just a professional fitting of prescription lenses into the desired frames. Any glasses lens can be refitted or reglazed by skilled and experienced opticians. This type of service can be quite expensive through normal opticians as they do not get to make their profit on new frames sale. Hence, they charge a higher price of reglaze services.

However, reglaze mail order service is much cheaper with better services rendered online or through telephone calls where a personal consultation is available. Reglaze service providers have optical specialists who can advise the customers on the best fitting choices for the glasses lens or frame.

New marketing approach

Reglazing glasses lens to replace them is the latest marketing approach towards providing a better option for consumers. This innovative business venture is creative and cheaper than normal optician prices on service, lens and frames.

Although glasses are now being sold over the Internet, this glasses lens replacement option is a fairly new business venture to benefit the consumers. It is a unique way to service consumers but with more benefits than the traditional options.

The consumer does not need to visit the optical shop and incur time, effort and cost with a physical visit when a reglaze option is chosen. Compared to Internet shopping for glasses, there is no immediate online order and payment before the product is delivered with this new lens replacement service. Hence, consumer is protected against upfront payment until they are sure of taking on the service.

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Welcome to ReglazeMyGlasses, We are the No1 site for fitting (reglazing) prescription lenses into frames. We also deals in a [Glasses Lens Replacement](#). We have combined the low cost benefits of ordering online with the 1 to 1 Customer Service you would expect from your optician. a [Click Here To Read](#) More for info.

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