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Anybody loves to receive. Whatever may be the commodity, whether it does not matter when it comes to being free. Various things can be given as free things. To define what a free stuff is – any product is distributed among people without any price. The free stuffs are generally given away with some other products. However, these things are also distributed in the form of free samples in shopping centers, shops etc. In recent trends, it is seen that the free stuffs are distributed along with newspaper to make it reach a wider audience.

These are called the promotional products to make people aware of the new product that is launched in the market. However, these free samples cost to the manufacturer, but this is regarded as one of the useful marketing and promotional strategy.

In the previous paragraph, we talked about physical rather to say offline free stuffs. Let us have a look if there is any existing in the world. Yes, there are free of charge bits and pieces that are available online. However, these stuffs are normally software, free games, free apps for your smart phones etc. These are types of products are generally regarded as complimentary stuffs online.

The only way to receive these products is via the internet. The free stuffs that are available online are generally termed as freeware. If you are intended to receive these freeware, you need to download them to your computers or your smart phones. There are many free apps available in the Android Marketplace for your Android smart phones. You just need to download those and enjoy. For your computer there are many free games software available on the internet – just download and show your skills.

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