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Spellbound Bead Company was established by Julie and Christine out of a genuine love for all things colourful, especially clothes and jewellery and beads in particular. From humble beginnings in 1983 in the Birmingham markets where two innovative, forward thinking teenagers took the clothes and jewellery they had made to sell. Fast forward almost 28 years with a lot of hard work and continued passion to where the company sit today, the top of the pile in this niche market. 2011 saw Spellbound Bead Company win the coveted Beads and Beyond first place for their store and come a respectable third for their online shop.

Spellbound Bead Company have evolved naturally along with the needs and wants of their faithful customers. With ease of internet buying they no longer have to travel the world far and wide to find the most beautiful beads but they still do, to ensure the best and also to feed their passion, which brings Spellbound Bead Company that creative edge. They now specialize in bringing you kits which enables the customers to make their own personal jewellery from beads and help make your jewellery dreams a reality. They hold workshops nationwide which help fellow bead lovers perfect their technique.

The stock is always wide and varied beads available such as cubic zirconia, crystal and the increasingly popular metallic beads. The Spellbound Bead Company are among the premiere supplier of high quality metallic beads, they incorporate a variety of textures and colours which is essential to create imaginative and personal pieces. All our metallic beads are light weight for ease of stringing and brought to you at the lowest of prices.

Discover the possibilities; feed your creative side with Spellbound Bead Company online or in store today

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a <u>Metallic beads</u> add so much charm and allure to any ensemble and really make you stand out from the crowd. Spellboundbead.co.uk has the most fantastic range of lovely a <u>beads</u> which will satisfy all requests.

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