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Be it your college convocation or your cousin's wedding ceremony, your dog's birthday or your mother and dad's marriage anniversary, going on a picnic or attending a function, a sporting event or just any other occasion, all add up to the list. Taking a picture and freezing the fleeting moment forever of all such occasions and occasions that do not have any reason to celebrate sounds not only interesting but many believe is almost compulsory as well. Almost everybody prefers to capture the images and treasure them forever.

Electronic gadgets like digital cameras can be seen everywhere in India nowadays. Everybody it seems has a digital camera to boot. All electronic shops, big or small have a generous collection of digital camera (and camcorders as well) to cash in on the rising demand for it.

## Digital camera in India

With the advent of a digital camera in the Indian consumer market, taking pictures has become a regular affair. People who are not professionally involved or trained in photography are also joining in. With the help of the digital cameras laid on the platter for them, they are also taking quality images that are at par with paid professionals.

## Digital camera prices in India

Thanks to the offering from several brands that come up with affordable digital camera prices in India, the market is being flooded with a huge number of digital cameras in its various models and variants. Besides, the images taken by the digital camera can be transferred from the camera to other systems like PCs, laptops, etc. in a jiffy and also get printed quite easily. And that is not all, the image taken by the digital camera can also be edited with ease which would have been a difficult task had it been a regular camera.

## The digicam craze

One of the dominant reasons behind the popularity of the digital camera is that it is very easy to use, convenient to handle and offers a quality that may come second to none. Gone are the days when you had to waste rolls of films and money using the regular camera! But now, with the arrival of digital camera, you can delete and get rid of bad images or the shots you are not satisfied with. Now you can keep the best of the images using the digital camera and camcorders using the same memory card for multiple uses.

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Author's Bio: Yogita has penned down different write-ups on online shopping. In this article she briefly describes many things concerning a [digital camera](#).

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