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Apple fuses aesthetics and usability. Such principles, along with raw capabilities, are what helped launch their must-have mobile devices such as the iPod and iPhone. These products have a number of great accessories, but none really compare to the accessories for Apple's latest offering, the iPad. Perhaps due to the iPad's larger size, designers have really gone buck-wild in creating fun and intuitive cases- the iPad has spawned designer iPad cases.

Much like the iPad itself, most designer iPad cases combine fun aesthetics with usable features-though by no means do these cases merely replicate Apple's iconic designs. Far from it, as many brands want to put a unique stamp on their product. Designer iPad cases come in a number of shapes, sizes, and materials, including faux book covers excellent for hiding one's use of an iPad in situations that range from the classroom to the subway. Other cases include straps, hooks, and stands, drastically improving the iPad's handling while also providing buffers against drops. Perhaps most interestingly, a number of designer iPad cases come in fun materials reminiscent of puffer coats or retro wood paneling (the linoleum sort). While all these inspired options are great, designer iPad cases can also be designed by those who know best what they like- customers.

Customizing one's own iPad case has become wildly popular. Businesses that offer such designer iPad cases allow many aspects to be modified or implemented, including high quality prints, text captions, case colors and more. While other designer iPad cases are certainly popular, the sheer amount of customers opting for a customized case shows the amount of stock people put in individualizing theiriPads. No matter if premade or customized, designer iPad cases feature whimsical design previously uncommon within the realm of mobile devices. Cheer up geeks, technology just got a bit more mainstream.

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