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Search Engine Optimizer by Ontimeworker.Com by [On Time Worker](#)

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Search engine optimization (SEO) is the process of improving the visibility of a website or a web page in search engines via the "natural or un-paid, search results. SEO may target different kinds of search, including image search, local search, video search, academic search, news search and industry-specific vertical search engines. As an Internet marketing strategy, SEO considers how search engines work, what people search for, the actual search terms or keywords typed into search engines and which search engines are preferred by their targeted audience.

Optimizing a website may involve editing its content and HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines. Promoting a site to increase the number of back links, or inbound links, is another SEO tactic.

Search Engine Optimizers are also available at "On Time Worker"™. They take pride on providing skilled SEOs™ who do onsite optimization, link building, articles submission, press release submission, and local listings optimization. Like other jobs, they will be working for 8 hours a day, 22 days a month, and 176 hours a month. They will be pay of \$1500 per month. Communication process in this kind of job happens via Skype, Google talk, Email, or phone.

Primarily, their function is to do onsite optimization wherein they ought to develop keyword strategies, link building, submit articles, press release submission, and local listings optimization.

To develop keyword strategy, Search Engine Operators Researches the most effective words to use to help the site rank high on the Search Engine listings, at the same time writing copy for web pages using these keywords to attract the Search Engine™s attention.

They do link building by searching the most appropriate links for your site to connect with, creating broad link-network with these sites, aiding in Search Engine Optimization; managing communication with linked sites; and tracking the effectiveness of the networks.

SEOs™ make article submission and writes effective copy of it. They develop topics for articles that will attract attention to the site, research the most appropriate websites for these articles; and finally, submit articles and track their acceptance and reaction to it.

Moving on, they do press release submission by doing the following strategies: write press releases to describe your activities and accomplishments; research the most appropriate websites for these articles; and submits and tracks their acceptance and reaction.

Local listing optimization was done by SEOs™ who researches the most effective sites to use for local listings, develops and writes advertising copy where appropriate, and submits and manages the appearance of these listings and tracks their effectiveness.

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