



# Article Side

Get Better Website Ranking Than Your Competitors by [Andrew Isiah](#)

Article published on December 20th 2011 | [Seo](#)

In the world of the internet, when your website is placed on a search engine's results page could make all the difference. If you are competing with rivals to draw in customers to a store, this is even truer. It is an well-known fact that, when looking for a product using keywords, not many viewers would venture further the first page, thus being ranked as one of the top 10 sites may be vital to ensure that you simply get the most of the traffic which is searching for your product or service.

In spite of the fact that the search engine's ranking of site pages may determine whether you have a successful website or not, several site owners never pay attention to the present most vital feature of their careers.

In order to improve your website's ranking, you must first find out specifically how the search engine 'bots' behave while they are ranking a website. Knowing how their behavior affects your chances of reaching the top 10 positions can assist you to make the changes which will improve your website's standings. Learning the rules which the 'bots' employ when ranking a website allows you to sharpen up your SEO and tighten the text of your websites in order to improve the 'bots' experience of your site.

Firstly, the 'bots' will be sent to your webpage because of certain keywords triggering a search. The bots then mark the websites consistent with the value of the keywords that they find. This worth relates not just to the amount of relevant phrases on the webpage, however also to the surrounding text, accompanying pictures and so on. A website with poor text and an over-emphasis upon keywords, for instance, might be ranked lower than one that contains a smaller number of keywords, however these are placed with appropriate and attractive text. The search engine's ranking of keywords is therefore dependent upon more than simply the vital phrases themselves.

Websites compete with each other over these keywords and phrases, so the website that has the highest points within the page ranking system will enjoy larger visibility. Clearly, getting more from the search engine's ranking of site pages is the goal of any website owner. In order to achieve this, you need to have an idea of how to select the right keywords. One way to do this is to get an auditor verify the ranking of a website, and then report on how effective the keywords and phrases are.

Article Source:

<http://www.articleside.com/seo-articles/get-better-website-ranking-than-your-competitors.htm> - [Article Side](#)

[Andrew Isiah](#) - About Author:

Go ahead on the race to be top of the results page by having an audit done on your website by a [link building tools](#) today. Visit a <http://www.SiteCheckReport.com> to get a lot of information and to debate your choices now. SiteCheckReport is the most honest, comprehensive and critical audit of your website, carefully checked, researched and audited by senior SEO experts and Keyword Researchers will research, mine, crawl-over-broken glass and put together a detailed review of your website. Visit the site to get your website audited.

Article Keywords:

search engine ranking tools, website marketing tools, web marketing tools, check rank, check a web

site, report optimization, ranking of site, ranking a website, ranking of website, how to build a link, linkbuilding services, backlinks builders, link buil

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!