



Article Side

Content Writer by Ontimeworker.Com by [On Time Worker](#)

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The internet is all about marketing these days and making hi-tech use of human resources. It's about outsourcing and taking advantage of offshore personnel. It's also about more extreme competition. As more businesses learn to use the net to maximize these resources, and as the net it continues to grow and become more complex, it becomes even more crucial to learn how to use the net to grow business.

In line with this, the "On Time Worker" offer content writers to companies that might need this type of workers without daily personal process issues. A content writer deals mainly on copywriting, blog writing, articles writing, website content writing, and proofreading. Like other jobs, they will be working for 8 hours a day, 22 days a month, and 176 hours a month. They will be pay of \$1500 per month. Communication process in this kind of job happens via Skype, Google talk, Email, or phone.

A content writer uses written material to attract, inform, and motivate potential clients. He is able to write effective website content which will be use as an effective persuasive device to help website provide healthy conversions. An effective website uses creative and dynamic ways to grab and hold a reader's attention in the first 5 seconds she/he looks at the website and also uses keywords and other tools of search engine optimization to help get the company listed near the top of search engine results. This process helps prepare and maintain the company's image through effective use of language syntax, word choice, sentence structure and, where appropriate, visual layout.

This job also covers writing blog material where appropriate to provide an effective stream of material to keep the blog fresh, interesting, accurate and current all the time. It will take full advantage of the fact that blogs have become a highly effective marketing tool, not only attracting reader to the business, but in helping enhance Search Engine Optimization.

Proofreading is also part of a content writer's role. He makes absolutely sure that the writing is accurate, spelled properly, and uses proper language, punctuation, and sentence structure.

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