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6 Effective and Useful SEO Tips to Increase SERP by [Dany](#)

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The useful and effective tips are as follows:

1. The most important and useful tip to increase SERP is that website owners should say no or avoid spam. There are many search engines available that can easily catch any type of article or blog for spam. Because of this reason, website owners should use unique and original information and content for his/her website.
2. Secondly, website owners should use tags and different anchor texts to increase SERP. Website owner should use anchor text before submitting any type of article and post. Using different tags and anchor texts are very important and essential for increasing the ranking of search engine.
3. Another important tip to increase SERP is that website owners should create different blogs. Website owner should create different blogs around targeted keywords. For increasing the ranking of web page, blogs are very important.
4. Furthermore, website owners should update his/her website regularly to increase SERP. Website owner should update his/her website daily with new and latest information.
5. In additionally, website owners should submit unique and original articles to increase SERP. Website owners should create original, unique and relevant article as well as press release. Website owners should make sure that the articles should be informative and useful for the readers as well as visitors.
6. Last important and main tip to increase SERP is that person should promote or advertise his/her website through the social networking. There are various social networking websites such as My Space, Twitter and Face book.

These are basic six and important tips for increasing social search engine ranking. Apart from these important tips website owners should follow other basic tips. Firstly, website owners should create the original and unique content consistently. Secondly, website owner should make his/her website SEO friendly. SEO is also known as search engine optimization. Last important tip is that website owner should submit his/her content to other different websites. In this way, the search engine ranking of website gets increasing.

Finally, we can say that these are simple and effective tips to increase SERP. If website owner wants to increase search engine ranking then it is very important for website owner to implement these tips. Hence, we can say that in the world of internet marketing increasing the ranking of web page is very important and significant.

It is very important for every website owner to know these important principles for increasing traffic and search engine ranking. Hence, we can say that increasing SERP is very important for getting success in online marketing. By implementing or following these tips, website owners can get higher page ranking within the period of 3 months.

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