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Sahara Infrastructure and housing expands its business by introducing 10 lifestyle township projects by [Sanchita Kumari](#)

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Sahara India Pariwar is among the top business conglomerate in the India. The company has diverse interests and that includes Real estate, Life Insurance, Financial Services, consumer products, Mutual Funds, Housing Finance, Tourism, Media & Entertainment, Hospitality, Infrastructure and housing and more. Sahara Infrastructure and Housing, the real estate entity of Sahara India Pariwar has recently introduced 10 lifestyle township projects. Out of these 10 residential project, 9 will be of self sufficient integrated townships under the brand name of Sahara City Homes and the rest one will be under the brand name of Sahara Grace.

These 9 Sahara City Homes integrated townships are coming up in the cities of Aurangabad, Pune, Gwalior, Jodhpur, Porbandar, Kashipur, Solapur, Bareilly, Katni, Kashipur and the other residential project, Sahara Grace is coming up in Bhubaneshwar.

The announcement of this township project was marked by the flag off of 10 cities by Subrata Roy Sahara, Managing worker and Chairman of Sahara India Pariwar in grand ceremony "Shubh Aagaman" at Lucknow. The ceremony was followed by simultaneous Bhoomipujans and Shubh Aagaman at all sites of this project.

On this wonderful day, Subrata Roy Sahara introduced another 58 project within financial year 2012 "13 in different parts of India. Out of these 58 projects, 21 will be township projects and 37 will be a part of low cost housing segment. By the launch of these projects, Sahara India Pariwar will enter the budget housing segment under a new brand name. The residential unit of the Sahara affordable housing would cost around Rs. 5 -15 lacs, across 350+ cities of India.

The aim behind the launch of these projects is to provide a world's best lifestyle to the citizens of India. According to Subrata Roy Sahara, the increasing level of population and lack of adequate up gradation of support infrastructure has affected the lifestyle of people in India badly and by introducing this residential project, he aims to improve the standard. He assured that these 10 township projects along with the 8 ongoing projects and forthcoming 58 projects will be the jewels of quality lifestyle.

Sahara India Pariwar aims to offer quality lifestyle to people across the board cover not just Tier I cities but also Tier II, III and even small towns. Though the company has witnessed many problems and challenges in its endeavor, however it has proved at all steps that its aim is undeterred.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a [Sahara India](#) , Sahara India Pariwar, Sahara Sports, Sahara City Home, Sahara India Sports,a [Subrata Roy Sahara](#) and more articles.

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