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Factors influencing the investment in residential real estate by [Deepti](#)

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Investment in residential real estate and getting good returns is a task that requires a lot of hard work and diligence. But fortunately this is not something that cannot be achieved and has also been successfully realized by many individuals. However it does not happen overnight and one needs to devote a good amount of time and hard work to be successful in this regard. You need to develop an efficient plan and implement the same in order to achieve your financial targets and goals in a specific period of time.

Also, the investor needs to determine the perfect time to get started with investing in residential real estate. Undoubtedly this is a challenging task but there are a lot of statistics available which can help the investor with this process. A potential investor needs to know about the various factors that influence the real estate evaluation. The investor needs to assess the economic variables which include wage rates, employment levels, purchasing power and income levels, availability of finances, transaction costs and interest rates. Also, the investor is required to do an analysis on the relationship of regional economy, local economy and the national economy as well and how these variables influence the prices of residential sector of real estate.

The prestige and cost of specific locations inspire people to choose a particular location as compared to another. The social variables like education, age distribution, pride of owning a real estate and crime rates need to be considered while analyzing the prices of residential real estate. Also, to determine the impact on the prices of residential sector of real estate one should also evaluate the regional, local and national policies. As these policies influence the demand has a direct impact on the prices as well. The taxation policies, use controls, zoning and rent controls can accelerate the development of real estate or slow down the economic growth.

The availability of essential facilities and amenities which include public transportation, easy connectivity, schools and colleges, police and fire protection directly influence the demand and evaluation of residential real estate. The situation and site attributes also help the investor to determine trends and patterns in the prices of real estate. The site attribute determines the value by enabling the owner to utilize the features and inherent resources of a specific property. The situation aspect determines the value in terms of accessibility to resources like schools and colleges, shopping center, waterfront.

One can never predict about the pattern of real estate prices however a proper analysis of these factors can help an investor to make a profitable deal. In the last couple of years Mohali property has become a preferred destination for many investors from not only north India but also the investors from other parts of the country. You can make a profitable deal by investing in the property of Mohali and can get satisfying returns.

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