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Top 5 reasons to go for pet franchise by James Blee

Article published on February 22nd 2012 | Pets

If you are looking for a business opportunity that would ensure a steady income flow even during such times of economic downturn and if you happen to be an animal lover, then a pet franchise is one great option you should definitely think about!

First, the pet industry ranks as the seventh largest retail industry in the U.S. that has grown from $23 billion to over $50 billion in just 10 years. With over 300 million pets in the U.S. and a forecast from Forbes that the spending on pets annually is going to be as high as $52 billion per annum, it is a franchise opportunity that should not be overlooked.

Second, since pets are like family members having a strong emotional bonding, spending on pet care services would always show lower decline even during times of severe financial crisis.

The third important reason for choosing a pet franchises is that many of them boast of lower franchisee fees and start up costs. Moreover, there are various kinds of pet care services starting from day care, dog walking to pet grooming, so there is variety for you to explore.

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Lastly, you can work from the comfort of your home but still have the support of a national pet care brand at the background. Not only would you attract customers, but all the necessary training and logistical support would be provided and you can get all the benefits of having strong processes of a large organization behind you.

Thus, it is safe to conclude that in a scenario where pets are outnumbering humans and the spending by pet enthusiasts is skyrocketing, a pet franchises is undoubtedly one of the best franchise options to go for!

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Article Keywords:
Pet franchise

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