



Article Side

Reasons to Release Your Instrumentals for Free by [Milo](#)

Article published on December 3rd 2011 | [Music](#)

If you are an aspiring producer, you know how hard it is to get noticed. You can join many music sharing websites and communities and upload your beats. You can join forums and review people's music in hopes that they do the same for you. You can hire an expensive internet marketing service to hopefully get the customers that you want. Of course these methods can work a little. There probably aren't more than 5-10% of the Hip Hop producers online that are making relatively good money selling their instrumentals. Luckily for you, this article has a great marketing method that could even get you famous.

My number one marketing method is giving your instrumentals away for free download. Did I really just say that?!?! I am 100% serious! You don't have to give them away exclusively or even give artists a chance to use them for any profitable sales. Just offering them for a free download for anybody to use for pure promotional purposes can be the best way of promotion for an upcoming hip hop producer. You don't even have to offer all of your beats for free. You can probably get away with releasing one or two every two weeks for free. Read on to see why this form of advertising is so effective for the hip hop production niche.

No doubt, there are hundreds of emcees on the internet that can't really afford to lease or buy an instrumental. Are they not buying beats because they lack the talent? That's probably not the case for a lot of them. That only means that they haven't caught their break yet. What if a beat that you offered them for free turns out to be the instrumental on the number one hit on the radio? Obviously, you would get a lot of promotion and probably get the break just like the artist did. Even if the artist just gets a name locally, your name shows up as well. The more people that are using your beats, the more of a chance that you have to have your beat on the next big single. Obviously, offering your beats for free maximizes the amount your beats are used.

Releasing your beats for free can also cause your beats to go viral. Every time somebody downloads your beats, they will have all of your information. Tagging your instrumentals with a vocal tag and with tags on the MP3 file itself lets everybody know who made the beat. If thousands of people use your beat for a song, word of mouth kicks in and people realize that you got really good beats. Another good thing is that it definitely raises your credibility. Somebody that has an internet buzz from releasing their beats for free are more likely to make sales than somebody who keeps their beats private and has no buzz because of that.

There are many more reasons that you should give away free beats, but the ones listed here are the most important. Networking with that many people in the music business is impossible unless you have something to offer, like a free beat. Having thousands of rappers in your contact list is great. Good luck with your future in the Hip Hop game.

Article Source:

<http://www.articleside.com/music-articles/reasons-to-release-your-instrumentals-for-free.htm> - [Article Side](#)

[Milo](#) - About Author:

If you are interested in Hip Hop instrumentals, go to Cheap Hip Hop Beats. They are one of the chief providers of a [Rap Beats](#) online. Otherwise, you can look at this other a [Hip Hop Production Related Piece](#).

Article Keywords:

hip hop,rap,instrumentals,beats

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!