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Anatomy of Voiceovers by [Julia Roger](#)

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Voiceovers have an influential impact on the minds to evoke emotional information across the audience. Infact, without the presence of voice over, media and entertainment industry would be at loss. Being an audience, you must have heard of voice over through the characters of Donald Duck, Mickey Mouse, and through shampoo advertisements.

Understanding voice over

Voiceovers are referred to production technique where a person has to lend voice to any particular scene or character. voiceovers are regarded as quite common in film, radio, television, and in theatres. The voices are hired in exchange of money so that the most modulated and diligent voice is being lent for any particular character.

The Techniques involved in it

When you see any animated character on screen, you grow an instant liking towards it and the major reason for it is the voice that is being lent to the character. However, the characters have to look awesome on screen, voice and the various modulations are very much important. The technique used for modulation has to be perfect so that the character is emoted in the liveliest manner.

Another most important role of voice over is that they provide great narration to a movie. Narration in a movie has intricate details that give an insight to the story of the movie and where it is heading. Voiceover plays an integral part of movie and is very much important to keep the audience informed about what is going on in the movie.

voice overs have an intense impact on the mind and they are inevitable to the development of a movie on the mind. Since the advent of movies and videos on screen, voiceovers have been playing a pivotal role.

Thus, now you understand the importance of voice overs and its impact on the success of any video.

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