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RIM BlackBerry10 Paradigm to be hands of Developers by [Tom Broad](#)

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BlackBerry, though, had created a boom in its early days and left Apple Inc. way behind itself but the scenario seems to be other way round. It is because of new Smartphone launched by Apple, that is, iPhone, that BlackBerry confronted major loss last year and so has decided to fabricate a new Smartphone competing with Apple. For this reason BlackBerry10's paradigm will be given out to the software developers to get help in developing all new BlackBerry Smartphone.

To this Saunder stated that the steps taken for launching BB10 by them is quite enormous indeed and that it is a solid indication of the company's progress to shipping the device, finally. Now, Research In Motion Co. is looking forward to release of BlackBerry10 which is rooted on QNX, software bought in year 2012. BB10 seems to be only hope for RIM so as to compensate the loss made by the company in last two years.

Screen intends, looks and navigation will be different in the test models for BB10 from that of the original models which will be going out for sale for consumers' use, said Saunders. On the other hand, the response on this device does not look like a positive response from consumers' side and to cover this up BlackBerry group will be creating something new and different at the time of its launch. The spokeswoman of BlackBerry, Victoria Berry, uttered the juncture for release of its latest model later in this year.

As per news from New York at 1:44 pm U.S. time, RIM has tripped over by 5 percent to 13.72 USD. After dropping to 75 per cent in last year the corporate has faced further wane by 5 per cent.

At the moment, RIM is looking forward to engender a drone along with its team and developers who had also moved away from their self designed BlackBerry podium and the reason being unreliable OS (Operating System) lacking plus loss in market share taken place recently. Around 79 per cent of developers showed their interest in working for iPhone and Androids, in a survey done in January, and that only 19 per cent of developers were interested in working for developing BlackBerry phones.

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Tom Broad is expert telecom adviser and he writes articles on mobile. Get the right information for mobile technology and we provides the best deals offers with a [blackberry bold 9900 contract](#) and a [blackberry bold 9900 deals](#)

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