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Blackberry mobile has fixed its mobile prices in a way to suit the needs of the premium customers who can shell out a little extra. Mainly, the blackberry mobile price was framed in such a way so as to meet the needs of the corporate. However, slowly the blackberry has now changed its price strategy and positioning strategy to suit the needs of the college youth as well.

The Blackberry Torch 9860 has its price in finds its target market amongst the affluent class. On an average, normal Blackberry Mobiles Price are found in the range of 20K to 30K, the BlackBerry Torch 9860 price is fixed in the range of Rs 20K to Rs 25K in India and across the world.

Talking about the look perspective, the phone has acclaimed for itself a sleek and well finished design with main function keys arranged at alongside the screen's lower edge and a quick responsive trackpad which is situated in the middle of the keys.

The phone also has an added feature of Aproximity sensor for auto turn-off coupled accelerometer for auto rotate.

At Blackberry Torch 9860 Price, the Smartphone encompasses within itself, some noticeable features the detail description of which is provided below:

Operating System & Processor: The blackberry torch 9860 at its price runs on BlackBerry 7 OS and is loaded with a powerful 1.2 GHz processor which is loaded with a memory of 768 MB RAM.

Resolution & Graphics: The Smartphone has a 3.7-inch TFT capacitive touchscreen with a resolution of 480 x 800 pixels. The Smartphone also has liquid graphics which enables the user to get his or her pictures, videos, games and applications to life with intricate details.

Camera: The phone attaches to itself a 5 megapixel camera with features like continuous auto-focus, image stabilization and face detection that enriches your photography experience. This camera can capture images at a maximum resolution of 2592 X 1944 pixels. HD Video recording at 720p is possible of this handset provides the user with a holistic view of camera and video experience.

Storage & Battery: The Li-Ion 1230 mAh battery powers the phone with a talk time of 4 hours on 2G and 6 hours on 3G. The cell phone also provides the user with the standby time of 333 hours on 2G and 324 hours on 3G. The cell phone has an expandable internal memory of 4 GB. This task can be done with the use microSD, microSDHC cards.

Connectivity and Features:

The phone provides the user with its internet access via GPRS, EDGE, 3G, and Wi-Fi platforms. With the help of this platform, the cell phone provides the user with the experience of World Wide Web and opportunity to explore the social networking sites like Facebook and Twitter and share your updates and memories with friends and colleagues alike.

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<http://www.articleside.com/mobile-phones-articles/move-into-the-campus-with-a-new-blackberry-torch-9860.htm> - [Article Side](#)

[Paul Smith](#) - About Author:

Paul Smith is well known author who provide helpful information about a [BlackBerry Bold Touch 9900](#), a [Blackberry Torch 9860](#) and a [BlackBerry Torch 9810](#) etc, through Online Shopping in India.

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