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What are coupon codes and how to search these coupons for top India e-commerce stores by [Coupon Codes](#)

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Coupon codes, also known as coupons discount codes, Voucher Codes or promotional codes are simply codes that can save you lot of money when you shop online. Today you can buy almost everything online and one of the best things about buying online is special discounts that you can avail using special secret codes i.e. coupon codes.

Looking to save money the next time you go shopping at your favorite ecommerce store in India using these special codes? Well, for this you need to first find special discount codes that these store offers for promotion. These codes allow you to get some great savings on almost anything and all you need to find these coupon codes by typing in few words in your preferred search engine.

In India you can find these promo codes for all top ecommerce websites like eBay, Flipkart, Dominos, Letsbuy, Yebhi, Myntra, Goodlife, Babyoye, Firstcry, Cleartrip almost everyone. If you are thinking that why would these websites want to give you coupon codes to help you save money in the first place? Well the answer is simple they want your business and by providing these coupon codes they want to acquire new business. Providing customers with discount codes is always a time tested strategy for online stores because they know that if they offer their customers with a discount they will most likely buy from them and keep buying from them for all their future purchases.

You will find coupons for about 80% of top ecommerce stores in India. These Coupon codes are usually a word or phrase, or most of the times they are alphanumeric codes. No matter what it is the good news is that you'll be able to save money and the best thing is that some coupons even allow up to 50%. Ok, so the idea of using coupons to save money or you can say never paying full price again is great but just how can you go about searching them? The conventional way of finding these coupon codes is using search engines like Google or yahoo. You just need to type merchant name and add keywords like coupon, coupon code, promo code, voucher code etc to search these codes. For instance if you are searching for coupon codes for cleartrip.com which is one of the top Online travel agent in India you just need to search for search terms like Cleartrip coupons or Cleartrip promo codes or Cleartrip discount codes etc .

Sometimes finding coupons online is a little bit difficult because all coupon websites don't provide you with latest codes and may contain expired codes which are of no use. The solution for this problem is simple you just need to join email list of your favorite coupon website to get updated on a regular basis on all top discounts and deals coupons that these stores provide. Nowadays many top ecommerce stores in India have also started giving codes in newspapers to encourage you to shop online. Some big e-stores in India like Ebay, Bestylish, Yebhi etc from time to time also provide special coupons to its new customers on registration. Some merchant websites have also started giving coupons on regular basis to their customers by their daily or weekly newsletters.

The next time you log on to shopping online, don't forget to stop and take some time to see if you can find a discount coupon for your favorite e-commerce store. Happy Savings

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