



## Article Side

Grab a bargain out of customer returns by [Paul L. Ligon](#)

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Celebrating 20 years in existence this year, American Merchandise Liquidators, Inc.(AML), have one of the largest inventories of quality merchandise within the industry, and all on sale at amazingly low prices, that even fall below those at wholesale. When they buy liquidations, they can be either compulsory or voluntary, but either way they pick up goods to distribute at discounted prices.

Much of the merchandise is customer returns with typical damage ratio of 15% and can literally be absolutely anything, from household items, to the big electronic devices. Basically AML step in when a business is struggling and take possession of distressed goods. The standards are exceptionally high, and anybody taking advantage will be mightily impressed, not just with the goods, but also the environment in which the trading is arranged.

In effect, all AML are doing is stepping in to help a retailer during a downturn, or period of struggle. It does not necessarily mean that the business they are helping are in serious trouble, they just need to remove unwanted stock. Consequently, any customer who opts to purchase merchandise from AML are in effect returning to source and therefore, acquiring their chosen items at amazingly discounted prices. There are some really good profits to be made, so for anybody considering whether it would be a good move, should be assured that it is a great opportunity.

Much of the success enjoyed by AML can be attributed to their ability to buy in large quantities of surplus goods. They are prepared to take on huge amounts of merchandise, confident that they can quickly redistribute. They are a terrific model for any would be entrepreneur to follow, as they have come a long way from humble beginnings and set a marvellous example of what can be achieved with a lot of hard work, belief and long term strategy.

Take a look at the excellent website of [www.palletbid.com](http://www.palletbid.com), which is the online arm of AML, where a visitor will be able to find out much more of what makes the company so successful. They can be contacted on 1-888-550-4950, where a trained advisor can talk through any query and usually resolve any doubts. If after either of these you are still unsure, then it is also possible to make an appointment to pay a visit to their colossal warehouse, where you will see the staggering sight of over 2,000 pallets of general or product specific merchandise, it truly is astonishing to witness.

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