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Global Sourcing - Things to Consider in Looking for Private Label Foods by [Chump Lux](#)

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There are plenty of available choices when you want to either buy and repackage private label foods with your brand, or if you wish to create a line of all types of PL foods. Consumers now go for PL products with high quality and statistics show that 70% of buyers in the U.S. feel these products are just as good as national brands. One of every five items bought in the market are PL products.

When you are looking for private label foods manufacturers, there are several things to consider. One of them is that you have to know what kind of products you would like to sell to customers. After that, you will decide if you would stick with the recipe of the maker or create your own. Furthermore, you have to categorize the PL manufacturers.

One of the categories of PL manufacturers includes sauces and condiments. You must choose a manufacturer based on these two. They will help you bring out the taste or the kind of food you want. Sauces and condiments can be for a gourmet type of food or for a fast food chain or a restaurant. There are plenty of options available when it comes to sauces and condiments.

Another category for PL food products is beverages. You can give your buyers alcoholic drinks in your own label. These can be cola, beer, champagne, wine, rum, brandy and other spirits. You can also sell bottles of distilled, purified or mineral water with your personal label. This will give a marketing boost to your business and brands.

The third category for PL manufacturers is their entire line of food products. Go for a manufacturer that presents different types of food for sale. You can also purchase products from reputable manufacturers. For example, if you wish to resell rice, get them from rice-millers that have been known to produce quality rice.

It is imperative to do research on a private label manufacturer before getting them. Check if their products have ever been recalled. See if the quality of their items does meet with your standards.

You can also hire a company such as J&D Consortium to identify and make products for you to sell. This company looks for PL food and beverages that are manufactured in any parts of the world. They do research on the products, the customers interested in these products and customer needs. They also extend their services by providing package redesigning which are in accord with their clients'™ needs.

J&D Consortium provides market solutions to their clients'™ need. They see themselves as a client's™ department for product development where they recognize opportunities, outline ideas and come up with the finished quality and competitive product ready to be sold. This company has networked with other companies from all over the world that produce food and beverages that are of good quality.

Hiring such a company will take away all the pressures of coming up with a product to sell. You just contact them, present your needs and they will come up with the private label foods product you wish to sell under your own brand.

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[Chump Lux](#) - About Author:

J&D Consortium is a company that provides complete solutions and assists your total a [private label](#) demands from food and beverage to cosmetics and almost everything in between. From concept and a [global sourcing](#) through to product creation and release we are here to assist you all through the incubation phase through to launch.

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