



Article published on February 1st 2012 | [Marketing](#)

DIC corporate group is the world's leading player in the printing inks and color manufacturing. It also holds top share in making organic pigments that are environment friendly. It has a huge share of the European and American printing inks market through its subsidiary called Sun Chemicals. DIC group is a multinational organization and has a big network of around 200 subsidiaries and affiliates. It has presence in more than 60 countries and places all across the globe. DIC group is an important contributor in bringing up new ideas for sharing the contribution of color. It sets a perfect example for using chemical power to the optimum yet bringing no harm to the Mother Nature and environment.

DIC possess a diverse product portfolio and has immense capabilities in manufacturing core synthetic resins and organic pigments. Moreover, DIC group also supports many industries which are manufacturers of intermediate material. The products manufactured by DIC inks play an important role in our day to day life. With its cutting edge technology, DIC corporate group leads the global market in supplying printing ink. Strict safety and comfort measures are adhered with at each stage of the process.

To ensure effective working of DIC group of companies, the work is divided amongst four segments namely the printing inks and supplies, neo-graphic arts materials, synthetic resins and chemical solutions material. The printing inks and supplies segment takes care of DIC ink i.e. printing inks and the related inks. Famous clients include big names like Pringles, Leimer, Puree, etc. The printed materials including offset inks, gravure inks, and newspaper inks and specialized applications. It is also involved in development of consumable materials and equipment related to printing. This segment is working constantly to develop new and better technologies of products like inkjet inks, barrier coatings and functional inks using DIC's unique techniques and its elemental technologies for forming pigments and other materials. The second segment is named neo-graphic arts materials and handles avant-garde additions in inks. It also takes care of organic pigments used for printing inks and coatings. Imaging and reprographic products like coating and bonding adhesives, toners, etc are also take care of by this segment of DIC Corporation. It also helps in developing better and advanced technologies to increase the production scale. DIC inks are also world's leading suppliers of coating and bonding adhesives for optical discs, specialty magnetic foils, toners and jet inks.

Synthetic resins is the third segment of DIC that supplies synthetic resins, resin-related products, polymer additives and other chemical products for various industries like coatings, building materials, automotive, electrical/electronics, and fibers. Synthetic resins include resins for coatings, polyurethane resins, phenolic resins, waterborne resins, epoxy resins, and unsaturated polyester resins. It will also include fluorochemicals, metal carboxylates, sulfurized chemicals, plasticizers, and alkyl phenols. This segment will boast the world's resin synthesizing technology capability. The last segment of DIC group is Chemical Solutions materials that provide applied processed goods and solutions to combine the various products and produced technologies. All the processes are extremely environment friendly and safe to support pleasant lifestyle. This segment of DIC group is also facilitating the establishment of a business development structure for each industry of demand that targets five industries related to automobiles, information devices, housing/home appliances, food, and lifestyles.

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Author BioThe Author has written many articles of a [dic India](#). a [DIC India Limited](#) is world's leading printing ink manufacturing company. For more information - www.dicindia ltd.co

Article Keywords:

dic India, dic group, dic inks, dic India limited, dic inks India, dic corporation, dic, dic corporate group, dic India company profile, dic corporation Japan, dainippon ink & chemicals

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