



## Article Side

Share voting and a better investor relationship management, with Sodali by [Adryana Bygger](#)

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The relationship between shareholders and public companies entails sensitive and complex dynamics. Shareholders and public companies are strictly dependent on each other. They need a particular and professional brokerage that guarantees a perfect relationship management between investors and companies. This service is actually offered only from highly specialized companies with a great experience like Sodali, an independent and conflict-free consultancy, dedicated to advising Boards and the Management of companies on shareholder response.

Shareholders aim to maximize the value of their investments, and one of the most important aspect to reach this objective is a transparent interaction with the public company. The share voting certainly improve shareholders'™ participation in company decisions. In this way, shareholders play an active role because they are directly involved in business tasks connected to the Board of Directors. The active sharing is a very important resource for the public companies, because it gives immediate and real feedback about corporate reputation and general consensus. Every public company has to hold credibility inside the stock market. To do that, a company needs to rely on a professional team able to create a perfect alignment between the interests of companies and those of investors. A perfect understanding between the two parts increase the company's™ performances on the market and its reputation. It can also lead to major investments.

Sodali is a consulting and brokerage company, able to take care of shareholder, reassure him and release him from any questions. In facts, an optimal management consulting includes many business areas, such as corporate governance, financial services, cross-border voting, takeover bids, mergers and acquisitions. In particular, Sodali's™ services refer also to disclosure, risk controls, corporate responsibility and best practices. Nowadays good consultants have to act as "cool hunters of the Stock Exchange", they must try to anticipate market trends and foresee what will happen in the future.

Thanks to their investor relationship management, Sodali offers useful and effective strategies like organization of meetings and periodic reports about analysis of property. With this specific market analysis is possible to identify many business issues and quickly provide action plans to solve problems even in the short run.

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[Adryana Bygger](#) - About Author:

Every company needs to rely on an expert team of professionals that is able to improve its reputation and its performance on the market. Sodali's services include consultancy about a [share voting](#) and a [investor relationship management](#).

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