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Sahara India Pariwar to set up FMCG company in India by [Sanchita Kumari](#)

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Sahara India Pariwar is one of the leading India based conglomerate which is owned and managed by Subrata Roy Sahara. This conglomerate has various business interests like information technology, life insurance, finance, consumer products, housing finance, infrastructure and housing, media and entertainment, mutual funds etc. This company has been listed in the top 100 most trusted brands of India by The Brand Trust Report. Nowadays this Company is getting involved in FMCG retail space. It plans to offers a range of food and non food items at over 10,000 retail stores in India.

Sahara India Pariwar plans to set up the largest FMCG Company in India with its own distribution network through over 10,000 franchisee outlets. According to Subrata Roy Sahara, There would be 305 warehouses of varying sizes from 10,000 sq. ft. to 50,000 sq. ft. The warehouses would be spread across 285 cities. Moreover there would be 25000 distribution vehicles in order to serve the customers right at their doorsteps.

Sahara India Pariwar plans to have 3500 quality advisors and seven hi tech quality labs in Mumbai, Delhi, Chennai, Kolkata, Nagpur, Lucknow and Patna to assure quality through packaging, doorstep delivery, continuous supply chain and money back guarantee.

There are many Sahara retail stores in India that offers a range of FMCG products and other items through a chain of showrooms. The Sahara retail showrooms are under the banner "Unique"™ and are spread at various locations in India. These stores are aimed to meet the needs of every family. Therefore it offers a wide range of products like clothes for both men and women, accessories, value jewellery, sportswear, heritage artifacts, home décor items, gift items etc. You can also find the latest premium range of laptops and digital cameras from Sahara computers and electronics Ltd. at these stores. At unique stores, products are well classified and categorized.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a [Subrata Roy Sahara](#), Sahara India Pariwar, Charity by Sahara, mutual fund, a [Sahara India](#) and more articles.

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