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Improve your governance intelligence to align the strategic goals with the interests of investors. by [Adryana Bygger](#)

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What can be done when a company and its managers are facing some demands or requests from investors? Who can help companies providing an integrated package of services in corporate governance to align the company's strategic goals with the interests of their investors?

Sodali is a global leader in corporate governance consulting, an independent consultancy involved into the management of companies on shareholder response. Sodali is part of the GWM Group and serves several listed companies in continental Europe, Latin America, Asia and other emerging markets.

Sodali has positioned own business in a central position between companies and investors to help clients assess and mobilize shareholder support. Sodali aligns interests to prevent any problems or conflict and helps companies to anticipate and respond to issues that are of principal concern to investors like the executive remuneration, risk management, transparency, shareholder rights and shareholder activism, takeover bids. Its mission is support the governance intelligence and align the interests of corporate boards, managers and investors to achieve the common goal of new value creation.

Sodali works closely with clients to maximize shareholder response, facilitate information flow between the parts, consolidate shareholder communication and its outreach, establish new productive relationships. Sodali is involved in all general meetings and in other situations that require a shareholder response. Sodali analyses the company's governance profile, examines the issues, assembles shareholder data and prepares a final report for the company. Sodali oversees the conduct of the communication to maximize shareholder participation and uses this methodology in a variety of transactional services and corporate actions in which understanding and support of investors is required: bondholder campaigns, reorganizations, mergers and acquisitions, takeover bids and many other assignments.

With its services relating to management the shareholder transactions, corporate governance and relations with institutional investors, and thanks to the aid of its expert team, Sodali helps companies to reduce the conflict with shareholders, to avoid negative publicity and to align the strategic goals with the interests of investors.

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Sodali is a free consultancy. Its mission is to improve communications between companies and shareholders, increasing a [governance intelligence](#), market performances, and creating new value. This is possible through a [transactional services](#).

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