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Choosing an Alternative to Captcha by [Emile Braun](#)

Article published on February 29th 2012 | [Internet Business](#)

Today many options are found to help a person protect their financial data as well as their personal information. When ordering online it is important that the organization ensures their customer's information is safe and secure. In the past, a program known as Captcha was used to confirm that the person who is entering the information is a real person.

Today however there are many choices that can be used as an alternative to Captcha as more and more hackers are able to circumvent the security measures that this program uses. Everyone realizes today that no program will be effective at protecting a site forever. As the programs used to create secure websites are improved and changes, hackers also improve their methods for breaking through those security measures to reach the data.

Today one alternative to Captcha that hackers have been unable to breach is using a telephone verification system. Through the use of a person's phone number and a personal identification number, the identity of the person is confirmed. If there is no confirmation, the order will not be processed. Because hackers don't want to run the risk of getting caught, they will almost never enter their true telephone number. As a result the personal identification number is not received and the process of ordering is stopped.

Many issues are found with a variety of the security measures today. As mentioned earlier, the alternative to Captcha needs to be one that is very secure. Through the use of a variety of different techniques, hackers can be stopped. Unfortunately it is likely that as time goes on they will find a way to get around these measures as well, requiring new techniques once again.

However today the most efficient alternative to Captcha is found to be a method of confirming the identity of the person placing the order through the use of telephone verification. Options such as a text message or a voice call provide the person with a specific number that must be entered in order for the process to continue.

For any type of business it is very important that they are able to protect the information and financial data of their customers. Ensuring privacy and security is very important to everyone. While some of the options available might create an extra step to an ordering process, the protection that is offered will be greatly appreciated by your customers.

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Emile Braun is a researcher who is currently researching on various ways to have secure online processing systems for web businesses and e-commerce websites. She has come across with a [alternative to Captcha](#) to save data from hackers. Apart from such researches she delivers guest lectures to IT students for the latest updates in IT industry.

Reference: a <http://www.telesign.com/>

## Article Keywords: alternative to captcha

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