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How to find a Top SEO India company if you are an SEO Reseller India â€" a Few Tips
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As an SEO Reseller India, you need to get the help of a top SEO India company, if you hope to increase your profit margins and your clientele. But how exactly do you go about choosing the best SEO companies India? You may not be that clear about this point, especially if you are a new SEO reseller India. Here are a few tips to help you look for a top SEO India company:

1. Donâ€™t search for â€˜theâ€™ Top SEO company in India: Rather than trying to find the top SEO com you should actually search for good SEO companies India, which are well known for the SEO reseller plans they offer. These may or may not be the best companies; but it is more important for them to actually have well defined SEO reseller plans. This shows that they are used to working with SEO resellers. They will have clearly formulated protocols for coordinating and streamlining their work flow with you, so you will be able to deliver results to your own clients on time.

2. Look for quality as well as cost effectiveness: Many SEO resellers make the mistake of looking for only the cheapest reseller plans. This is a mistake as you are likely to get SEO services that reflect the rates you are paying. Itâ€™s highly probable that the SEO firm which is offering you such unbelievably low rates is able to do so only because they too are outsourcing their work, to freelancers. This will reflect in the quality of the work, resulting in duplication of effort as you try to fix their work, and wastage of valuable man hours. If you donâ€™t fix the shoddy work, you run the risk of losing clients. So engage only the best SEO companies India that you can afford, at the top of your budgetary limit.

3. To judge the quality of an SEO company, look at past results: To decide which the best SEO companies are, amongst those you can afford, you should look at their past SEO results. It is unlikely that you will get any actual details of SEO projects they have done for other SEO resellers, because of confidentiality clauses, but you can always get an idea of their quality by looking at the results they have achieved with direct clients. You should not see if their customers are in the top 5 Google search results; top 5 rankings are nearly impossible to achieve if your website ranked in the last two hundred in the first place, amongst thousands of results. You should rather see the relative number of places the clientsâ€™ rankings has climbed up, and how much their web traffic has increased.

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