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Hire Android Developers with excellent skill sets by [Manish Yadav](#)

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The use and functionality of a mobile device has gone beyond making calls and sending or receiving text messages. A mobile user of today is quite demanding and expects certain features and support of applications that would make mobile usage exciting, fun and useful. Android is one such operating system or OS that has a pompous market share. Thus, the business of developing application for the Android online store – Google play – is a sought after entrepreneurial pursuit. Google play is one stop destination for android users to successfully download their favorite movies, music books, games and applications. With nearly 45000 applications to choose from, the business owners attached with mobile application development industry are always considering to hire Android developers with exceptional skill and experience.

Based on the open source philosophy, creating applications for the Android market is far less complex than its counterparts namely Apple and Blackberry. This is primarily because Google renders less control over the apps development market. Secondly Android application may be downloaded from varied avenues in contrast to Apple which strictly enables the download of the application from its Apple store. This distributed pattern of Android's apps store has often been under scrutiny and criticism, which is why Google launched Google Play earlier this year to allow users to download Android applications from one platform.

The open source nature of the Android application market may encourage market players to hire android application developer for building robust state of the art applications. However, to stand out and popularize an application in the market is a different ball game all together. Owing to the number of application available in the market developers are often not able to test the applications on all the devices. With the staggering amount of 40,000 applications available, the chances are high that a newly created app might get lost in the milieu.

In order to build successful Android apps, it is mandatory have a clear vision pertaining to the purpose of the application. The biggest mistake that the mobile application developers make is that they often get bogged down under the market pressure of developing applications without considering aspects such as compatibility, utility and marketing of the app.

With the tremendous dependency of human beings on the smart phones, mobile devices are being regarded as something more than a mere communication tool. The app market is flooded with varied business and utility based application that makes one's life organized.

Games and leisure application may have ruled the pulse of the apps development industry, however times have changed and people prefer to download and use applications which are more useful in day to day life.

Another crucial aspect of building robust application is by resorting to hire Android developer who has a rich experience in developing applications. Hire an Android developer who is not just technically sound but can gauge the pulse of the market and accordingly create useful, alluring and successful application. Some key skill of a dedicated Android developer is as below:

• Sound knowledge of Android OS

• Experience in mobile/tab device application

• Ability to conduct Android testing

â€¢ Android application maintenance and up gradation

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