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The Importance of a Good Looking Exterior to Your Property by [Helen](#)

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We all know how important it is to keep the interior of our property looking its best, and apart from anything else we know that it's unhygienic to leave it any other way. However what many of us don't realise is that it's equally important to keep our property looking good from the outside, and that it can have a lot of negative impacts on our lives if we don't. Here we will look at some of the reasons that this is the case.

First Impressions are Everything

You may have heard just how important it is to make good first impressions in all works of life and this is also true of our properties. Bear in mind that when anyone visits your home, the first thing they are going to notice is what it looks like outside. As such then if your walls are looking grubby and your grass is overgrown, then your visitors are going to assume that your home is badly maintained and looked after and it's not going to change their mind even if this interior is well maintained. In short, their first site of your home is going to color the rest of their experience and it will be hard for them to forget it. This is a shame if you're trying to make a good impression on guests, but it's much more of a problem if you are planning to sell your property as it will mean that you aren't likely to impress the prospective buyer.

And another thing you need to bear in mind is that many people won't even get to the point where they see the interior of your home. Parents dropping their kid off to play with yours for instance, or the postman, or someone driving past or stopping by to pick you up – they're all only going to ever see your home from the outside and this then means that their entire opinion of you and your home is going to be shaped by the appearance of the exterior. And there are many many more people who will walk past your home than there are who will actually come in.

Consider the Neighbors

You also need to think about your neighbors and what they are going to think about your home from the exterior. If your house is looking old and tattered then this is going to be what they have to look at when they look across the road and you are essentially damaging their view. At the same time, this can also make the whole neighbourhood look rougher and make you look like a less desirable neighbour. This might even mean that you will end up costing them money so that when someone looks around their property they will be less likely to spend the money and make an investment – so you are actually costing them money.

For all these reasons it's very important to look after the exterior of your home and to get painting and lawn mowing and other related services.

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