



Article published on May 16th 2012 | [Home](#)

Many people today are increasingly using carpets as part of their interior design. While some people choose to make do with cheap versions, others, especially carpet lovers invest in designer area rugs that are known for their lasting value. Minnesota's largest rug purveyor offers rarest of rare carpets in exquisite designs. When it comes to your home décor, designer area rugs can do the magic, as long as it is an authentic piece of work. Before you plan your interiors, it is always better to consult either your interior designer or ask for design assistance at the store from where you plan to buy carpets for your home.

Rug Prices:

Designer carpets are known for their unique designs, but there are several other factors that determine the cost of designer area rugs and they are

- Color
- Construction
- Design
- Materials
- Origin

Ready to pick carpets generally have a fixed price, but reputed stores offer trade discounts and other deals to their loyal retail customers as well. However, there is a way to help modify the price you would want to pay for your designer area rugs and that is to create your own carpet by using the custom program.

Tips on How to Buy Carpets:

- First and foremost, determine the purpose of buying a carpet. Do you want to use it as a floor cover, to reduce noise levels, to add warmth or as an object of art?
- Determine how much you want to spend. Your budget should definitely be a little higher if you are planning to invest in designer area rugs for the purpose of adorning your home.
- Next look for a rug company that imports carpets directly from places like Morocco, Iran, India, China, Pakistan, Nepal, Turkey and places where carpets are originally manufactured.
- Check the different variety that the store offers and also make sure to go through all their policies and other services they can offer in future.
- Compare the prices and services with other stores.

How to Use Designer Area Rugs?

Designer carpets are valuable objects, because they are known to age gracefully and beautifully. Carpets can be used in various places, in different settings and for various reasons. Most people

prefer designer carpets for living rooms with minimum traffic. Living rooms are ideal places to display high quality and valuable rugs without any obstruction. However, to maintain the beauty of these exclusive carpets, you have to make sure that you keep them clean; free of dust and stains. Get your designer area rugs cleaned regularly by professional rug cleaners to ensure that it stays beautiful for many generations.

Article Source:

<http://www.articleside.com/home-articles/designer-area-rugs-tips-on-how-to-buy-and-how-to-use.htm> - [Article Side](#)

[Symond Adams](#) - About Author:

Symond Adams has run successful business of carpets and rugs and has written many articles on custom, contemporary and a [southwestern rugs](#).

Article Keywords:

designer area rugs, southwestern rugs, tribal rugs

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