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Widex and Invisible Hearing Aids: Providing New Ears to People Who Want to Hear
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Our earsâ€™ basic function is to allow us to hear the sounds of the world around us. Losing this function or having minor fault in it can cause problems to one in their personal as well as professional life. Deafness, hearing loss or hearing impairment, call it whatever you want, is a total or partial loss in oneâ€™s ability to hear and it is one of the most common disorders, with millions of people suffering from it worldwide. This disorder is not only limited to elders but is also found in babies and teens due to numerous reasons like accidents, diseases or infections in ear, damage due to loud noise and sound, wear and tear due to aging, etc. Though there is no existing cure for hearing loss, there is a way to rectify it or nullify it with the help of hearing aids. Hearing aids are devices that can help modulate and amplify the sounds coming to oneâ€™s ear and thereby help them hear well. One well known manufacturer of hearing aids is Widex, which has a wide range of hearing aids for people with different hearing losses and requirements. Another amazing product out in the market is the invisible hearing aid, which is said to be so small and light that even the user doesnâ€™t remember that they are wearing it.

Widex is the sixth largest hearing aid manufacturer in the world with over 60 years of experience in this field. Widex is known for creating the worldâ€™s first fully digital in-the-ear hearing aid, as well as being the trend setters in wireless hearing aid technology. Recently, their CLEAR FUSION hearing aid also won the award for best design in Japan. CLEAR, SUPER, MIND, PASSION, BABY and others are the different ranges of hearing aids on offer by Widex. Of these the most recent is CLEAR, which offers three different varieties with different features at various price ranges. CLEAR220 is the wireless hearing aid at an affordable price, CLEAR330 is a mid-range hearing aid giving high quality, clear sound, while CLEAR440 comes with an incredible range of features to give users a natural sound experience. Widex hearing aids have a hearing solution for all ages, from babies to children to adults as well as for all types of hearing loss from minimal to moderate to even profound cases.

One very prominent reason why most people with hearing loss donâ€™t go for a hearing aid is its visibility and weight. Often they feel that wearing an aid would create problems at the work place and be taken as a sign of aging. For these people the perfect solution is now available in the market: the invisible hearing aid. Oticon, Starkey, Sonic Innovations, etc are some of the companies that have developed their invisible hearing aids. These aids are small and can easily be placed in the ear canal. Once placed a patient does not have to worry about it for months at time, and it provided great sound quality even while sleeping, in the shower or over the phone. Starkey already has their range of invisible hearing aid in the market while others are in the testing and approval phase.

Though research is being conducted to find a permanent cure for hearing loss, at present the option of using a hearing aid is the next best thing. Widex hearing aids provide a range of features for all types of hearing loss problems. The invisible hearing aid helps people who think wearing one comes with a social stigma.

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