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Waiting for the Right Timing to Sell Gold by [Dean Martin](#)

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More and more investors are turning to gold for investment purposes as the gold price continues to rise. Gold is a very liquid commodity that offers great investment opportunities. It is easy to sell gold with its high liquidity characteristic. With the rising gold price today, investors are even more tempted to sell gold which they bought early. However, many still hesitate as there is the unknown possibility that the gold prices may still continue to climb.

But there is some pertinent information when it comes to investing into gold. Every investor should be aware that when one purchases or invests into gold, they are not really purchasing the actual gold; it is only the gold mining companies' shares.

Gold forms

But actual gold can be in one's hands in various forms. These forms make it easy and convenient to sell gold anytime as there are always ready buyers. Gold can be found in the form of gold coins, gold bars and ownership certificates. Many investors into gold purchase various gold forms with the intention to sell gold pieces when the gold price rises further to give them higher returns. There are rare gold coins and numismatic gold pieces which appreciate in value with the rising gold prices. This makes it easier to sell gold coins anytime as these are always in demand.

Many Asian countries have gold in various forms of jewelry which is a long tradition for many ethnic groups. These types of gold can be in various shapes and designs, weights and sizes. These ethnic groups buy and sell gold constantly. There are many occasions for them to purchase gold in a form of celebration as in weddings, birthdays and graduation. Many have to sell gold when they do not have sufficient funds for certain occasions such as paying off debts.

Investment opportunities

Although gold prices are rising today as it was a decade ago, any individual who wishes to invest into gold today must enter the arena carefully with sufficient knowledge, skills and funds. Some individuals may require professional assistance in their gold investment although gold is a good addition to the investment portfolio. One must be wise on the right timing to sell gold so that a better profit or higher return would be secured.

Professional brokers and financial consultants are always up to date with the gold market movement to advice gold investors when to buy or sell gold. However, no one can really predict.

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