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European Destinations are More Attractive Than Ever As the Weak Currency Continues to Benefit UK Travellers by [The Currency Club](#)

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As we start the New Year with the euro sliding further and mounting concern about how Europe will contain the debt crisis, now is an excellent time to get exchange rate savvy and find the most competitive travel currency online supplier who can consistently offer the best exchange rates when it comes to buying euros.

According to ABTA's new Travel Trends Report, the travel body expects that 2012 will be a year of budget travel where travellers will be expecting value for money more than ever. A recent study by YouGov concluded that despite a clear reduction in people's spending capacities, almost two-thirds of Brits feel that they have to have a holiday of five days or more each year and do not view it as a luxury. In spite of uncertain economic conditions and stringent cost reductions statistics indicate that most individuals would continue to take the same number of holidays as in the past. Nearly seventy-four percent of the travellers believe in value for money rather than the drive to locate the lowest price while booking their holiday. Travellers would continue to prioritise financial protection and would be more careful while planning their trip though there's no visible downward trend in the holiday market.

Europe has always been a popular holiday destination due to the growth of budget airlines and the short flight time from the UK. Spontaneous weekends away for beach or ski holidays are common however; with the current status of the Euro currency the region is now more attractive than ever. UK holiday makers who are planning a trip to Europe can benefit greatly from the weakened Euro. Those buying Euros now will get more for their pound and the best savings are found when you buy travel money online.

Individuals should conduct research and have a general sense about the latest foreign exchange rates and who the best travel currency providers are. Generally currency exchanges do not charge any processing fee. At the same time, they might be pinching your pockets through a lower exchange value. It's better not to go by the currency face value rather make a quick and thorough check regarding any hidden charges the company might levy on the transaction. Otherwise what appears cheap at first might turn out to be expensive once the total cost is evaluated. Losing money while exchanging currency is unnecessary and can be avoided by using travel currency specialists that have an online presence. The growth of buying travel money online enables travellers to place orders securely, at any time from the comfort of their home or office space. Professional, high quality online transaction houses such as The Currency Club will even offer a free delivery service on all orders as well. The major advantage of looking for travel money online is that travel currency can be purchased along with airline flights, travel insurance and booking hotel accommodation. Simply, locate the best deal to buy foreign currency and make the desired transaction at the most convenient time.

To buy euros at the best exchange rates please visit www.thecurrencyclub.co.uk.

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The Currency Club is a young and innovative company that has introduced one of the first fully automated online retail currency systems to deal with travel money requirements for its members. Based in London, The Currency Club is a wholly owned subsidiary of Sterling Consortium Limited. It is listed on the Financial Services Authority register (FSA no. 504439) under the PSD Directive and governed by HM Revenue and Customs as a Money Service Business.

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