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Custom hoodies - the art of individualism without breaking the bank! by [Edmund Brunetti](#)

Article published on May 24th 2012 | [Fashion](#)

The popularity of hoodies began way back in the 1990s when skate boarders were seen donning them; but soon they caught the imagination of trendy youngsters and now the popularity has extended to kids and older people also. Hoodies are a convenient alternative to bulky overcoats in winters and for hotter climates, lightweight hoodies are also easily available. So, given the immense popularity of hoodies, how does one avoid being one of the herd similarly dressed?

Enter custom hoodies, custom sweatshirts; call them whatever you want, but customized hoodies are the way to go if you want to stand out from the crowd. When you wear a custom hoodie, you know that you will stand out alone wearing that particular hoodie as no two people will have the identical hoodie. It is your made-to-order hoodie with your personal design preference on it and in the style you desire. Any text, print, photo can be transferred onto the sweatshirt to give you your own personalized hoodie. Custom hoodies give you the freedom to express yourself in whatever way you choose, whether it is some logo or some catchy slogan or some matter-of-fact statement. You can make a fashion statement and show off your style quotient.

Custom hoodies can also be used as a way to demonstrate your loyalty towards a particular sport or your favourite team or charity. The slogan of your favourite sports team can be put on the hoodies or maybe you would like to flaunt a picture of your sports heroes on the sweatshirts. Your hoodies can also have any text, slogan or picture of any cause which you believe in passionately. It may be a charity or something to do with environment etc. This will not only make your hoodie unique but also proclaim your concerns to the world. Besides showing off your individualism, the customized sweatshirt will also be a way of publicising the cause in good faith.

Corporates too can take advantage of the many online portals specializing in customized hoodies. Hoodies can be designed with the company logo for promotionals, distribution in charity or school events to create brand awareness. The logo should be intelligently placed and should not distract from the attractiveness of the hoodie. Custom hoodies also make excellent gifts as the receiver knows that it has been made keeping his taste in mind and therefore it is much appreciated.

Many online stores offer a wide variety of custom hoodies in pullover or zip-up styles in many sizes, styles and colours. A reputed store will only use good quality sweatshirts from well-known brands and customers can choose the product in their size and colour preference. Then they only have to send in their designs and their customized hoodie will be made and delivered within days. Teenagers, young adults, older people, kids can all get customized hoodies made taking the help of online stores.

Custom hoodies or custom sweatshirts are a unique yet inexpensive way of looking fashionable and trendy without losing your individualism.

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[Edmund Brunetti](#) - About Author:

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Article Keywords:

custom hoodies, custom sweatshirts, customized hoodies

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