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Satnav Pre-schools Pvt. Ltd. operates in the pre-school and daycare segment of the education sector and runs a chain of more than 15 centres in India (Andhra Pradesh) with the brand name "Sunshine―. The company caters to the educational needs of children from the age group of 12 months to 12 years, operates self owned centres and has strategic alliance with major corporate houses.

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The report begins with the basic facts about the company such as contact details, revenues, competitors, brief history, line of business and geographic reach among others. Business model of the company describes the rationale of how it creates, delivers, and captures value through its services offered. Information about the company's management side is also provided that details their names, designation, professional experiences, memberships of boards etc. Through SWOT analysis, the report highlights key internal factors that give the company advantage or disadvantage over its peers alongwith key external factors prevailing in the industry that may have favorable or unfavorable impact on the company's operations. The report also covers the financial analysis of the company including the balance sheet, profit and loss a/c and the key ratios depicting the key financial figures for FY 2008-10.

Industry Analysis provides top level understanding of the education sector in India with emphasis on Pre-school segment. Market size, growth, key segments, penetration, competition and market segmentation are some of the foremost points covered in the analysis. The competitive landscape identifies key players of the industry drawing comparisons on parameters such as number of centres, geographic reach, franchisee requirements, line of business etc. The company is benchmarked against its main competitors' key financial ratios in the competitive benchmarking chapter.Market Analysis

For more information kindly visit:

Satnav Pre-schools Pvt. Ltd. - Company Profile

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## Article Keywords:

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