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Foreign Faculty at Management Institutions Ensure Global Exposure by [Sarfraj Ahmed](#)

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Even as Indian students are making a beeline for higher studies abroad, a growing number of faculty members from their higher education destinations, especially the US and UK, are moving to institutions here for academic and career reasons. The trend has picked up in the last decade because of increasing competition between management institutions. There is also a growing demand from students to acquire knowledge from across the borders.

What draws foreign faculty members is the quality of academic institutions in India, the greater possibilities of quality interactions with students, and the long-term commitment of the institutions to ensure a global exposure for their students.

The remuneration too is getting attractive and the additional hook for international faculty members is the possibility of a more comfortable lifestyle here, thanks to the easy availability of domestic help and the lower cost of living. Some of the management institutions are paying their international faculty as much as they would get abroad.

The tenure of foreign faculty members in India varies from two weeks to a year, or sometimes even longer. And the ones most sought after are those with expertise in strategic marketing as well as wealth and global management. The practice of short-term assignments is increasing because of the acute shortage of qualified Indian faculty members.

For a growing number of foreign faculty members, the prospect of being in a growing economy is another major draw. A stint here presents them with newer opportunities. “With the number multinational companies entering India growing steadily, they have more opportunities here to advisers in these corporate.

How do foreign faculty members help students here? “They offer a hard-to-get bridge with the developed world. Foreign faculty members also act as resources for future projects. The big difference is the topicality of the case studies that foreign faculty members present to their students here. They are always well prepared with the most relevant and the latest case studies. Indian professors have some catching up to do with their international peers. Points to an intangible benefit “the infectious enthusiasm foreign faculty members are able to create in the institutions on whose faculties they serve. Irrespective of the tenures of foreign faculty members, their presence stimulates their local peers, researchers and students. They help us establish new standards. And it may be a good idea to get the international experience in small doses from the time you enter the institute of your choice.

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