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Functionalities of Octashop required for ecommerce businesses by Sanchita Kumari

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Octashop is one of the leading companies which provide path breaking solutions to new age businesses. It functions on various modules which are necessary to run online businesses smoothly and effectively. This company has helped many other companies to reach heights in a fast pace industry. For those who want their new online businesses to achieve success globally must consider Octashop.

If you are involved in your online retail business, then you need to have proper Ecommerce Software that helps in making transactions over the internet safely and easily. This is one of the primary features that Octashop will provide to your online business to function in an efficient manner. This way the customers who are buying products from your website will be able to make secure and quick transactions. Well, Octashop supports innovative payment modes which are through both online and offline modes. Like, you can have cash on delivery of the product etc.

Well, the functions of Octashop covers comprehensive information capture, cross platform search, work flow based order management, rule based pricing, promotions, Mailers, loyalty, cross/up selling. In addition to this, it supports innovative payement modes which have been discussed above. All these steps are well managed by the well trained team of Octashop.

Octashop provides E-Commerce platform in which it continuously engages the customer and give him / her new and exciting experience. It allows the customers to do lots of research and can find relevant information for the product that they require. Apart from this, it manages the work flow, orders, shipping, packaging and coordination with partners through online system. Also, it provides with handling of status updates on various social sites and allows configurable mailers and sms to both sellers and buyers.

To promote your online retail business and so as to attract the customers to buy products from your online store, it provides with exciting discounts and gift coupons etc. Besides this, it provides both cross and up selling. In cross selling, the seller offers additional items on your purchase of a particular product. While in up selling, the customer is given the product at high price.

Thus, the functionalities of Octashop will help to achieve greater potential for your online business. With the help of this company, your online business can have great progress and can make lots of profit for the business. This way you can have well managed skills and features for your online business.

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