



Article Side

Features of online technology for ecommerce businesses: Octashop by [Sanchita Kumari](#)

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Octashop is a perfect E Commerce platform that has been working from past eight years. It is in fact the only platform which has all relevant aspects required to run online business successfully . This company provides with outstanding technology to achieve next level for the ecommerce businesses.

The E enablement technology of Octashop provides critical objectives and challenges for business growth. It creates new ideas and distinctions in businesses making it most dynamic technology platform. There are various features of online technology that are required for businesses to function in an organized way. These include Webstore, Admin Panel, order management system (OMS) which are the basic features provided by Octashop. Other features include store/vendor panel, gift coupon and discount coupon, loyalty, schemes management and affiliates management. In other words, the technology of Octashop involves functionality that helps to run online businesses effectively and efficiently.

Webstore, Admin Panel and order management system are the core technologies which are very vital aspects to run online business smoothly. Webstore has unlimited categories, browsing capabilities, shopping cart and checkout, multiple payment options and product promotions and schemes. In order to support webstore, Admin panel is required which includes product management, website template, delivery location and shipping and payment methods. Furthermore, in order to manage the orders, Octashop provides with order management system. This online system is very important as it manages and supports workflow. It provides secure login and access for the customers. Like, if the customer places an order it views the order and fulfill the needs of the customer. It also handles the sales and accounting reports.

Besides this, in order to attract more customers to buy products from your online store, it is important that you provide with gift and discount coupons and attractive schemes so that the customers buy more products from your online store.

With the help of above features, it will become easy for you to efficiently run your online business. The Online technology will thus make it possible for you to enable more customers to your website and make you reach at high level in the market. For online business, it is very important to focus on technology which is done by Octashop. Octashop is therefore the best ecommerce technology that will help your online business to gain maximum growth and profit. Like, it has helped many other businesses such as Home shop 18, Naaptol, Bata, Ferns and Petals, The Mobile Store and many others to reach at very high level.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on e-commerce Solutions, a [E enablement technology](#), Shopping Carts development, a [Online technology](#), Custom e-commerce software development, a [Ecommerce Software](#) and more articles.

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