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Additional Modules of Octashop for ecommerce businesses by [Sanchita Kumari](#)

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Octashop is a leading company that has been working since past eight years. It helps in effective running of online businesses and in fact helped many companies to reach great success. It is one stop partner that will set up new ideas and opportunities for your online business.

Octashop technology provides with basic as well as additional modules which are very necessary for successful launch of your online retail business. This company will provide with ecommerce platform that will manage your online retail business on your behalf. The basic modules however include webstore, Admin and Order management system. Additional modules are equally important which includes vendor panel, gift coupon and discount coupon, loyalty/ schemes management, call centre module (CRM), content management and affiliates management.

Apart from basic modules, additional modules are very important so that you can make huge success for your online business. Octashop will provide you with Online technology that will include additional modules which are mentioned above. Now, we will discuss about these additional modules one by one.

Vendor panel/ merchant panel include category and product management, promotion of the products so as to enable more customers to your website. Gift coupon and discount coupon are also provided by Octashop because of which more and more customers will be attracted to buy products from your online retail store. It also ensures GC/DC creation and management. Furthermore, loyalty and schemes management are also given to the customers who buy products from your online store. Schemes like shopping carts schemes, discounts on products etc. are given to the customers.

Call centre module (CRM) has various features which are order panel (place the orders on behalf of the customers), lead panel (to manage inquiries as lead), case management (complaints are managed as cases), locator (to search any order, lead or case) and reports of specific call centre agents. Besides this, content management is very important to be taken care for customers to understand the content of your website easily. Octashop helps in content management which includes articles, blogs and comments of the customers, mailers and ad banners.

Thus, additional modules are very essential to enable thousands of people to visit your website and right number of customers purchase products from your Online retail store. Octashop, therefore, provides with great ecommerce platform for online businesses who want to establish their business to a large extent and make popular all across the globe.

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Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on a [e commerce solutions](#), E commerce for e-Retail, a [Online retail](#), e-commerce Software, Shopping Carts development, Custom e-commerce software development, a [E Commerce platform](#)

and more articles.

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