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Online Dating in NYC by [Truconnection](#)

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Online dating has changed a lot over the years. When the first dating sites were launched in the early 90s, online dating only appealed to a small group of people. In fact, there was a stigma to meeting someone online, as it was viewed as something only done by those who couldn't meet someone on their own.

Fast forward to 2012, and that mindset has changed drastically. These days, nearly 50% of singles in major cities have done online dating. NYC, for example, has over one million singles who currently subscribe to a dating site. NYC, in fact, has the largest pool of online daters in America.

So what has changed in the past twenty years? Why is online dating more acceptable now?

There are a number of reasons why, but the most important reason is that online dating sites have changed dramatically over the years. Years ago, if you were dating in New York City and wanted to meet online, you only had a few sites to choose from, and these sites took a very formulaic approach to matching singles. For example, on these older dating sites you were asked to enter your vital statistics such as height, weight, age, as well as other facts about you like your education, income, social habits etc.

The problem with this approach is that online dating felt like online shoe shopping. For those dating in New York City, there was a feeling that online dating was too rigid and not at all romantic.

How has this changed? Today, for example, in the world of online dating, NYC boasts over a hundred online dating sites. Some of these sites retain the outdated approach of matching singles based on common vital statistics or social habits; however, many new ones take a creative approach. One new online dating site allow singles to see what other singles write, or see their artwork, photography, or other forms of self-expression. Another site lets singles choose a location where they would like to have a date, and the site finds another single who likes that location on the dating site. NYC isn't the only city with a variety of dating sites to choose from; Today, most major cities and even many smaller cities offer a variety of sites.

So if you are singled and living in New York City or any major city in America make sure to check out all the new dating sites offered. Rest assured there are thousands of singles out there waiting to meet you!

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TruConnection (<http://www.truconnection.com>) is providing a new approach to online dating in which you express yourself with creative dating and a [meet people of New York](#) and get dating with a [NY singles](#).

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