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Executive Protection California: Separating the Wheat from the Chaff by [Sandy Overton](#)

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When seeking out executive protection, California firms know it is important to separate the wheat from the chaff (the good from the bad) as early in the process as possible. Doing so will help in the decision making process. It will shorten it and hopefully, make it easier. Unless a company has tons of time to make a decision about the executive protection firm they will be using, reducing the amount of time it takes to make a decision can be helpful. Now, this is not to suggest that the process should be rushed but it shouldn't unnecessarily drag on either.

Executive Protection California

When considering executive protection companies there are a few things that a company needs to think about. These items will be discussed in further detail below:

- a. Reputation: It goes without saying that the reputation of the executive protection company is extremely important. Companies should avoid hiring companies that have a bad reputation. There is no upside to allowing a company with a bad reputation to handle executive protection duties. There is too much at stake and there are enough good companies out there that there is no need to settle for mediocre or worse. Finding a quality executive protection California firm is certainly possible.
- b. Cost: Cost will likely be an important consideration. Unless a company has unlimited funds and is willing to spend them on executive protection, it is important to determine both the cost of the protection and how much a company is able to afford. While it may not be necessary to go with the cheapest security firm around, it is a good idea to find one that is affordable, meaning that it fits within a company's budget. The goal is to find the best executive protection firm a company can find for the amount of money they are able to spend.
- c. Availability: It doesn't matter if a company finds the greatest executive protection firm in the world if they are not available. Sitting on a firm's waiting list when protection is immediately needed simply isn't an option. Companies, therefore, will want to determine early on in the process what security firms are available for immediate service and leave the ones that are not on the discussion table..

In Summary

When shopping around for an executive protection firm, it is important to separate the wheat from the chaff, the good firms from the bad. Considering the reputation, cost and availability is a way to do so. Once these points are determined, it will be much easier to choose the best firm for the company's executive protection needs.

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a [Overton Security](#) offers dedicated security services, for emergency, commercial, residential and personal use throughout California. We provide a [Executive Protection Services](#) for private & government sectors in CA.

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