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The importance of handset detection in gathering customer opinions / Voice of Customer by [Jay Donaldson](#)

Article published on March 29th 2012 | [Computer](#)

Handset detection is used by mobile phone application providers to detect or recognize your handset. This is important in the current market where a wide range of applications are available for downloading from the internet. There are hundreds of types of handsets and therefore it has become important to match the specific type of handset with the applications that are available on the internet.

Customer opinions / Voice of Customer is a very important in any type of business practice since it enables product and service providers to know what is required of them by the customer. An important way of gauging opinion for many businesses is thHandset detection is used by mobile phone application providers to detect or recognize your handset. This is important in the current market where a wide range of applications are available for downloading from the internet. There are hundreds of types of handsets and therefore it has become important to match the specific type of handset with the applications that are available on the internet.rough mobile phones and this provides a fast and reliable channel of information gathering. It is also important to gauge customer satisfaction and their with products and services which are available in the market. The customer is the final link in business chains hence it is important to guarantee the integrity of the chain by getting continuous feedback from the customer. For more information on handset detection and customer opinion /Voice of Customer visit www.cem4mobile.com

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Article Keywords:

voice of customer

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