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Which is the best antivirus software for your PC? At times, it may not be easy to answer this question. There are various parameters on which you need to gauge a product before finally installing it on your system. No matter, brands and products are flooding the market with, protection and detection technologies have been improved manifold from the earlier signature-based to the latest cloud-based much has changed but the nature of Internet threats is also not less evolving. Every quarterly analysis report from different security vendors puts a hologram on the fact.

Thanks, some benevolent or non-profit organizations are holding the reign of computer security, and they are getting support from masses and funding from leading software brands. You might be aware with a few independent institutions like AV-Test, AV-Comparatives, Virus Bulletin, etc. which perform testing of different security suites in terms of their protection, performance, usability and other features. These institutions provide level-playing field to their participants, means products are subjected to same samples, under same default factory settings and on a same machine. Grades and scores are allotted upon their performance, so as to keep awareness among people and foster the participating vendors to do better in forthcoming products. Noted tech media and antivirus support vendors are exploiting those results further to come up with antivirus reviews to allow reader and customer base to stay safe and protected.

Nowadays, you don't have to search anywhere else, as Google, Bing and other search engines are catering the information right at your door-step. You can check these results and read product and customer reviews regarding different antivirus products to break the ice to answer "which is the best antivirus software?" to install. Healthy comparison among vendors' claim, opinion of testing agency and customers will help you to make a better deal. However, you are suggested to make use of the trial version or judge the product during the free trial period, before shelling out your hard-earned money. There is one more factor that should not be ignored at all, and i.e. Antivirus Support, as everyday can't be yours. At times, you can confront issues with the installation, activation, update and upgrade of antivirus product. List of post-installation issues is too endless. There can be different problems; wrong configuration and update not only make the system vulnerable but also stem up issues with the sharing of the Internet access, network components and data.

Antivirus help service is available from security vendors and their affiliates. Experts can take the remote access of your machine to install, activate, update, upgrade and repair the antivirus program on your system. They can also customize the settings pertaining to browser, firewall, email client, instant messenger, etc. if asked for. Despite all, if you think that your system is not working smooth or what it delivers is far below what manufacturer had warranted, then go with a PC health-checkup service. Often it is available from recognized players of tech support. You can also rely on the Microsoft Security Scanner, the free tool from Microsoft to get the job accomplished at no cost.

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