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When the mobile phone was invented, its weight was 30 kg and the software it supported was only for the purpose of attending voice calls. With the passage of time, number of features was integrated and it brought the revolution in the mobile applications development.

Body: Application development for mobile is the process of developing applications to serve as a supplementary feature to your pocket device. To make use of applications, the end users can either purchase it from application stores or they can download it by using different mobile software. Some of the applications are pre installed on the mobile devices and hence the users can use them as a real time embedded applications.

Everything is running at its pace and in the same way advancements to mobile application has changed the way of communicating with each other. Every application, whether it is simple or complex has contributed to the improvement of the end user experience.

Bigger organizations were only hiring software professionals and engineers for research and development of apps few years back but now with the advancements in mobile apps the companies are hiring were just hiring Mobile Application Developers for development of smart phones such as PDAs, Tablets, blackberry, iPhones, iPads etc. Not only it has brought revolution in the field of apps but it's quite obvious that unemployment crisis has reduced to some extent. Marketing and developing the apps for PDAs, smart phones and tablets is dynamic platform from top to bottom for any of the software development companies.

To put creative ideas progressively into existence, development of the apps are enhancing and bringing new features into existence. Some of the applications are increasing its competition on the web service provider.

Due to the increasing demand of mobile apps in this ultra modern world, the developers are having a very bright future. It is not an easy task to develop a mobile app as the designers and developers face numerous challenges while creating new apps. There is a very close relationship between the user and the developer. Let us have a look

The app developed by the developer must provide easy accessibility to the user. The user no longer wants to get depend on the hardware devices to access the same applications. So it's very crucial job for the developers to work according to the expectations of the clients and end users.

Generally when a user buys a smart phone, iPhone or iPad, he gets excited to see the motion detectors and cameras. Therefore such applications that attract users are again a crucial part for designers to take the good hold in market.

Before marketing, the development companies always make sure that the design and application must reach the maximum scalability in the end for better experiences and to provide to as many users as possible.

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