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Convert WMV to MOV for QuickTime player by [Justine Biber](#)

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A WMV which stand for "Windows Media Video" file format is a video compression format for several proprietary codecs™s which are developed by Microsoft. This original (WMV) was actually designed for internet streaming applications. MP4 stands for MPEG-4 14 or it can also be referred to as MPEG-4 AVC. AVC stands for Advanced Video Coding. You can also notice by the name that this file format is for working with video files. MPEG stands for Motion Pictures Expert Group. MPEG is actually for setting the standards of the industry regarding audio and video. MP4 is the format that allows a combination of audio, video, subtitles, and still images to be held in the one single file.

When people hear the words "Convert WMV to MOV Mac"™ they do know to what MOV actually is. MOV is a file format which is usually used by QuickTime wrapped files. This was a format made to work with multimedia files. It was formed by Apple Computer. Most often these files are most likely to be found on the internet. In order to use these files on the computer there might be an extra component needed. MOV is known as a "container format"™, it can contain video, animation, graphics 3D virtual reality, content or text.

The ability to contain abstract data references for the media data is one of the advantages of MOV. They can be easily edited and also there is no need to rewrite all media data after editing.

Most people need to convert WMV to MOV Mac format. If you would like the easiest way to convert this file format than just check out the Video Converter. It is an easy to use and fast converter.

You will have to download and install this converter. It tells on the website that if you want to install it you have to click on the .dmg archive and then you just have to copy the application in to your applications folder or anywhere else where you want to keep if not in that format. This WMV to MOV Mac converter supports the different Mac models.

Before you begin the process you have to download and install the Video Converter for Mac. Once you have downloaded and installed this on to your Mac you can begin the steps to conversion which are simply and easy. It is a very quick and straightforward process. The webpage has the steps but it also has images so you know where to click and how to go through the whole process. The very first step that you have to follow is adding the files to the Mac converter. "Add Video Files"™ is in the main menu, you just have to browse your computer's hard drive and simply choose the video you would like to convert. You can select more than one file at a time to convert. Convert WMV to MOV Mac. The second step is to select the file format that you want for output. The very last step is to change the audio and video settings as to your choice.

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[Justine Biber](#) - About Author:

Justine Biber is working since last 2 years in social life style research department according to him one of the best portal for the information here related a [WMV to MOV Mac](#) can be a great and favorable way for the thriving state of your business, visit www.applemacvideo.com.

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