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Versatile restaurant management systems available online by [Vem Call](#)

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In today's competitive hospitality market, meeting a customer's expectations is imperative in order to ensure a business' survival. There are many types of restaurant management systems and one of these is the restaurant paging system. One of the world's leading manufacturers of restaurant pager systems is the VEMCO GROUP. This Danish company consists of subsidiaries that focus on three different areas. Vemcount specializes in people counting and audience measurement; Vemcall specializes in making paging systems that count the customers' waiting time in cafes and restaurants; and Dreamoc focuses in the making of unique holographic 3D displays for in-store marketing.

Restaurant pager systems are ideally management systems that make use of pagers to help in collection of data about customers. Scandinavia25 is an example of a restaurant paging system made by Vemcall. This is one of the company's restaurant management systems and it collects customers' waiting time data that'll help to provide insights about the level of service provided at the establishment. Using this system thus helps to optimize the performance of the staff with regards to service delivery and as a consequence helps to improve business turnover. Another example of a similar paging system by the same company is Scandinavia50.

There are many features that make this company's restaurant pager systems unique with regards to the pagers used. Each of these gadgets has water-resistant ability, can be recharged within its holder, and offers some advertising space. These features and many more are what make products like the Scandinavia25 a leading restaurant paging system. Additional features of the Scandinavia25 system have been listed at www.vemcall.com.

VEMCOUNT is a complementary system that works in tandem with Vemcall's restaurant pager systems. This is a web-based people counting portal that collects and gives access to all data from each counting device in a premise. It uses web-based technology to measure people traffic in-store on an accurate and continuous basis. VEMCOUNT Web is offered in three different modules - small business, professional and enterprise. VEMCOUNT is designed and optimized for the iPad and designs for the iPod and Android applications are in the pipeline.

There are many benefits of using restaurant management systems like Scandinavia25 together with retail management systems like VEMCOUNT to help in the optimization of businesses across the world. Information from the restaurant paging system may provide data on waiting time of customers but not the customer numbers. However, integrating it with VEMCOUNT enables a wider collection of data in terms of seconds, minutes, hours, days, weeks, months and years. This will certainly enable businesses to gain more insights on reasons for variation of customer flow and spending habits, among other things, and thus enabling business optimization.

Restaurant pager systems like Scandinavia25 and Scandinavia50 come with free Vemcall reporting software that can be used for analysis and production of reports based on integrated data from additional sources like VEMCOUNT and put online using web-based technology. At the above website additional information is provided and which can be accessed by persons interested in products offered by one of the world's leading manufacturers of restaurant management and retail management systems.

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