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Use of Printed Boxes for Promotion by [Lester Cliff](#)

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It is obvious that every company deals with a plenty of documents. These documents, papers and products are to be kept safely, especially in the case of sending merchandise to clients. Cardboard packaging boxes are ideal for having your goods safely shipped to your clients; they will also be handy for holding the numerous documents that, being a small business, you have to hold for approximately six years. The use of cardboard boxes is not new. They are basically used for packaging a large number of products and items.

All the documents, papers and products are to be kept safely, especially in the case of sending merchandise to clients. The role of custom cardboard boxes is not only limited to the packaging but they can be used to promote a specific product as well. They can be used to create an excellent impression of the company. The customization of boxes helps the company to print unique boxes. They can be made of any shape or size. Every company tries to make boxes which are protective and good looking. Companies can even add eye-catching labels in order help with the promotion of their business. With the help of full color printing, the boxes can be made unique and attractive.

Usually the first custom printed boxes that most stores order are apparel boxes. Usually they are used for gifts but companies can even use them to place other purchases in them, especially the garments. The garments stay in excellent condition for the customer, while reminding them of the company's name. As an added touch, custom printed ribbon can be made so that the entire package looks beautiful and personalized. The custom printed boxes are such an inexpensive way to advertise that business owners should consider purchasing different types. Even if a store sells two entirely different things like jewelry and candies, it can order imprinted boxes for each.

There are simple yet effective ways which the businesses can use to enhance the look of their company by using custom packaging boxes. These boxes not only serve the purpose of shipping products, carrying them around, moving them from one place to another, but they promote the company. This is why it is said that the packaging supplies solutions are a way to promote a business and enhance the overall look of the product.

There is another very famous kind of boxes. The cardboard boxes with a wavy layer sandwiched in between two thin outer layers. They are called corrugated boxes. They are mostly used in shipping. The corrugated boxes are reliable, durable, light-weight, strong, adaptable, cost effective, and recyclable, have a visual appeal and are considered as protective packaging materials. Therefore custom corrugated boxes can serve a numerous purposes.

Therefore it can be concluded that the cardboard boxes always help the companies in a lot of ways. Especially the feature of customized packaging has proven to be the solution of a number of problems. Carrying the products in bulk is no more a problem now.

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