



# Article Side

Tyres Industry in India 2011 by [Bharatbook](#)

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High growth in the automobile sector coupled with rise in replacement demand is providing impetus to the tyre market in India.

The report provides a snapshot of the tyre market. The report begins with a brief overview about the global tyre market showing the break up of tyres produced for specific vehicles, nation-wise share of global market and the global competitive landscape. Overview section includes the estimated market size of the tyre industry in India, present growth rate of production of tyres and segmentation of production across tyres in India and market-wise demand of tyres. The report discusses the role and significance of the raw materials required for manufacturing tyres. It provides a break up of the cost, the consumption and the imports of raw material.

<http://www.bharatbook.com/market-research-reports/automotive-components-market-research-report/tyres-industry-in-india-2011.html>

The report contains a product segmentation section which provides a comparative study between radial tyres and bias tyres manufactured in India.

An analysis of drivers reveals that replacement demand, rising automobile sales, scope in radialization, increasing exports, road projects in the pipeline. The key challenges identified include price volatility in rubber prices and absence of raw materials.

The key trends identified emergence of tubeless tyre market, advent of green tyres, players focusing on radial tyres, re-treading of tyres. The report covers the government rules and regulations governing the sector and the duty structure concerning the tyre sector.

The competitive landscape identifies the major player operating in the market. It provides a brief overview about the business highlights, financials and upcoming projects. Market Analysis

For more information kindly visit :

Tyres Industry in India 2011

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: [info@bharatbook.com](mailto:info@bharatbook.com)

Website: [www.bharatbook.com](http://www.bharatbook.com)

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