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Travel Insurance and Assistance in Major Global Markets by [Bharatbook](#)

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Travel Insurance and Assistance in Major Global Markets is the first comprehensive study about the market for travel insurance and assistance in ten diverse countries - namely Australia, Brazil, Canada, China, India, Japan, Russia, South Africa, South Korea and the US - which between them account for just over 50% of both the world's population and its GDP. Also analyzed are the size, segmentation and dynamics of the underlying outbound travel markets in each country. Collectively, stand-alone international travel insurance and assistance across these ten markets is estimated by Finaccord to have been worth USD 5.79 billion in gross written premiums in 2010. In all but one of these countries, this sector is growing, and in some cases this expansion is rapid.

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These markets are also evolving quickly in terms of product design and distribution trends, with new channels emerging and partnerships changing on a regular basis. For this study, Finaccord's research program covered nearly 1,200 travel trade companies, including airlines, ferry / railway operators, online travel portals and student travel / gap-year specialists, as well as mainstream travel agents and tour operators, and 400 banks across the ten countries. The results of this detailed investigation are combined with other market data and interviews with travel insurance providers to produce the most comprehensive report ever published on the topic. You may be able to use this report and the accompanying PartnerBASE dataset in one or more of the following ways: - to compare the size, growth rates and future prospects of travel insurance and assistance markets across ten diverse geographies; - to understand the supply structure for travel insurance and assistance, including the operating models being used, the level of market concentration and the relative importance of national versus international providers; - to identify distribution opportunities, whether by channel or by specific partner; - to appreciate which markets offer the best long-term potential, which are already saturated with competitors, and what product or distribution innovations are occurring; - and to gain access to a single comprehensive source of information outlining the distribution arrangements for nearly 1,200 travel trade companies and 400 banks, which also identifies around 140 insurance and assistance partners and 95 ultimate underwriters. Industry Analysis

For more information kindly visit :

Travel Insurance and Assistance in Major Global Markets

Or

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